

Structured Prompt Formula

Use this order every time. It gives consistent results across models.

[Subject] + [Style and details] + [Composition and framing] + [Lighting and mood] + [Technical specs]

Start with the main subject, and Add precise descriptors. Specify camera angle or layout next. Describe light sources and atmosphere. End with quality boosters, aspect ratio, or model-specific parameters.

Model Comparison

MODEL	RESOLUTION	SPEED	BEST FOR	GOTCHAS
FLUX.2 dev (32B)	Up to 4MP (2048x2048+)	Seconds to <10s on optimized setups	Photorealism, multi-reference editing, complex scenes	High VRAM on full precision. Needs good hardware or API.
FLUX.2 klein (smaller variants)	Up to 4MP	Sub-second on consumer GPUs	Fast iteration, local runs	Slightly lower quality than dev in edge cases.
Midjourney V8 Alpha	Native 2K with --hd	5x faster than prior versions	Artistic coherence, aesthetics, text in quotes	--hd and --q 4 cost more GPU time. Web alpha focused.
Grok (Aurora-based)	Up to 1024x1024 native (higher via API)	Fast, integrated in chat	Photoreal portraits, text rendering, edgy styles	Fewer content restrictions. Style can be bold or unconventional.
Ideogram (3.0)	High, flexible	Fast batch	Text in images, signs, posters, typography	Sometimes adds unwanted text. Excellent prompt adherence.
DALL-E / GPT Image successors	Standard to high	Moderate	Safe commercial, complicated prompts	Deprecation path for older DALL-E (latest). More moderated output.

Aspect Ratio and Resolution Cheat Sheet

Use these common ratios. Multiply by base resolution for pixel targets. Keep dimensions as multiples of 16 or 32 for most generators.

RATIO	EXAMPLE USE	EXAMPLE PIXELS (1MP BASE)	EXAMPLE PIXELS (2K / 4MP)
1:1	Square portraits, icons	1024x1024	2048x2048
16:9	Video frames, landscapes	1456x819	2048x1152 or 3840x2160
9:16	Phone vertical, stories	819x1456	1152x2048
4:3	Classic photo	1216x912	2432x1824
3:2	Standard photography	1216x810	2432x1620
21:9	Cinematic widescreen	1792x768	3440x1440

How Each Model Interprets Prompts

FLUX.2 follows instructions literally with strong photoreal physics and lighting. It excels at multi-reference and complex layouts. It doesn't add much artistic flair unless told.

Midjourney V8 favors aesthetic beauty and coherence. Short, evocative prompts work better than long technical ones. It creates pleasing compositions even if you're vague on details.

Ideogram prioritizes text accuracy and layout. It often inserts readable text where it makes sense. Use it when words must be crisp.

Grok / Aurora leans bold and less restricted. It delivers strong realism in portraits and can handle unconventional ideas without heavy censorship.

DALL-E successors interpret nuance well in natural language. They stay safe and commercially clean, and they sometimes soften edgy requests.

Consistent Characters Workflow

Generate a hero reference image first. Lock the face and key features.

1. Create a detailed base portrait of your character. Use a neutral pose and lighting.
2. In Midjourney V8, use --sref or character reference on subsequent generations. Or upload the base as image prompt.
3. In FLUX.2 dev, use multi-reference (up to 6-10 images). Feed the hero face plus pose references.
4. Describe the character the same way every time. Repeat exact physical traits: "27 year old woman with sharp jawline, freckles across nose, hazel eyes, shoulder-length wavy auburn hair."
5. Iterate. Pick the best face match and use it as the new reference. Two or three rounds usually locks consistency.

This beats pure text description. Image references reduce drift.

Copy-Paste Prompts

These are ready to use. Copy the full block. Add model-specific flags like --hd for Midjourney V8.

1. Cinematic portrait A 32-year-old detective in a rain-soaked trench coat, sharp features, stubble, intense gray eyes, standing under a flickering neon sign in a dark alley at night, cyberpunk noir style, dramatic side lighting with blue and magenta highlights, volumetric fog, shallow depth of field, photorealistic, 35mm lens, --ar 2:3
2. Product shot Clean minimalist product photography of a matte black wireless earbud case on a white marble surface with subtle reflections, studio lighting with soft key light from top left and fill from right, sharp focus on texture details, commercial advertising style, high resolution, 4MP
3. Fantasy character (consistent series) Young female elf scout with long braided silver hair, pointed ears, leather armor with green accents, standing in an ancient forest clearing at golden hour, soft sunlight filtering through leaves, detailed foliage, realistic textures, cinematic composition from low angle, fantasy realism
4. Typography poster Bold minimalist poster with large white sans-serif text "STAY CURIOUS" centered on deep navy background, subtle geometric patterns, perfect kerning and alignment, high contrast, modern graphic design, vector clean edges, studio lighting, Ideogram style
5. Field scene Wide aerial view of a misty mountain lake at dawn, pine trees on rocky shores, soft pink and orange sky, calm water with perfect reflections, realistic atmospheric perspective, National Geographic photography style, natural lighting, --ar 16:9

6. Urban street photography Busy Tokyo street at dusk, salarymen crossing intersection, neon signs reflecting on wet pavement after rain, motion blur on pedestrians, cinematic color grading with teal and orange tones, shot on Sony A1 with 35mm lens, documentary style, high detail
7. Abstract technical illustration Exploded view diagram of a mechanical watch movement, detailed gears and springs floating in space with soft shadows, technical blueprint mixed with artistic rendering, precise metallic textures, clean white background, infographic style, excellent typography for labels
8. Portrait with specific lighting Close-up portrait of an elderly Black man with deep wrinkles and kind eyes, wearing a wool sweater, dramatic Rembrandt lighting with strong chiaroscuro from single window light on left, warm tones, photorealistic skin texture and pores, emotional expression, 85mm lens

Current Video Tools (Brief)

For motion, use image-to-video on outputs from above. Top options in April 2026 include Kling AI 3.0 for cinematic realism, Google Veo 3.1 for reliable prompt following and audio sync, Runway for film tools, and Luma Dream Machine for quick experiments. Feed a strong still from FLUX.2 or Midjourney V8 as the starting frame. Consistent character workflows carry over when you keep the same reference image.

Prompt adherence and reference strength determine video quality more than the base model. Test short clips first.